

# Andrew Johnson, Creative Producer / Director

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## LINKS

[Website](#), [LinkedIn](#)

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## PROFILE

Creative Producer and Director with 10+ years of experience leading documentary and branded storytelling from concept through post. Specializes in shaping narrative from real-world interviews and unscripted footage, creating emotionally engaging films that connect with broad audiences. Experienced in directing productions in dynamic environments and guiding post-production to deliver clear, impactful stories.

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## EMPLOYMENT HISTORY

Mar 2026

### Video Content Manager, Roland DGA

Lead video strategy and production across marketing, education, and customer platforms. Own projects from concept through delivery while aligning content with audience needs and business goals.

- Concept and produce video content across product marketing, training, and brand storytelling
- Shape content direction by identifying opportunities and pitching new campaigns
- Oversee editors and contribute directly to editing, refining story, pacing, and clarity
- Manage and organize video assets, ensuring efficient workflows across teams
- Maintain and improve the company's video platform for accessibility and usability
- Collaborate across departments to translate complex products into clear, engaging content

Jan 2016 — Feb 2026

### Film Director, Roadtrip Nation

Directed documentary productions across the country, leading story development in the field and shaping narrative through post-production.

- Directed month-long productions traveling nationwide, managing crews and production logistics
- Conducted in-depth interviews and built story arcs from unscripted footage
- Led post-production, shaping narrative from large volumes of multi-camera footage
- Worked closely with editors to refine emotional beats, pacing, and clarity
- Maintained creative direction while aligning with stakeholders and project goals
- Produced content for public television and digital platforms

Jan 2016

### Freelance Filmmaker, Damfino Films

Damfino Films — Jan 2016–Present

Produce and deliver video content across documentary, branded, and digital formats.

- Lead projects from concept through final delivery for a wide range of clients
  - Direct and edit short-form and long-form content for web, social, and events
  - Develop creative approaches tailored to different audiences and platforms
  - Manage budgets, timelines, and client relationships
  - Organize and deliver media assets with strong file management and workflow systems
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## EDUCATION

Screenwriting, UCLA Extension

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## REFERENCES

Ethan Caldwell from AFI Productions

ecaldwell@afi.com · (323) 610 9620

Alex Gomez from Skillshare

aalexgomezz@gmail.com · (714) 559-0590